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Small Business Start-Up Kit, The: A Step-by-Step Legal Guide



Synopsis

Your one-stop guide to starting a small business Want to start a business? Don't know where to begin? Start here. The Small Business Start-Up Kit shows you how to set up a small business in your state, quickly and efficiently clearing state and local bureaucratic hurdles along the way.

We'll show you how to:

- choose between an LLC and other business structures
- write an effective business plan
- pick a winning business name and protect it
- hire and manage staff
- comply with legal and tax issues affecting home businesses
- price, bid, and bill your projects
- manage finances and taxes
- get your website up and running, and
- market your business effectively, online and off.

The 9th edition is completely updated, with the latest legal and tax rules affecting small businesses, and use of social media to promote your brand and drive website traffic.

Book Information

Series: Small Business Start Up Kit

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Customer Reviews

• Answers important questions, including whether to incorporate and how to price merchandise.
• Real Simple Magazine
• Covers a wide range of topics, from selecting a marketable name to small business laws, taxes and contracts.
• Miami Herald
• Step-by-step legal guide that covers a wide range of topics...
• Kansas City Star "Very strongly recommended... simply outstanding business instructional guide..." The Bookwatch

Everything you need to start a business, from creating a solid business plan and selecting a marketable name to business contracts, taxes, and reaching customers online.

This book is great. It covers everything that you need in order to start a business. However, I did note that each section is a bit abbreviated and I am left asking questions after each section. For more specific information regarding business entity and business plans you may be better off getting a book that is solely on the topic. With that being said, it is still a great resource and provides you with all of the forms you may need in order to get your start-up rolling. I would purchase it again.

Easy to read, well organized, not too much up-marketing to other volumes on related topics. A handy guide for a first-timer.

This is a great book for any person who wants to get going in a new business. I am in the waste to energy industry the laws and steps are many. For the price this is the best buy and help you can get..Kenneth Tyler

Does a good job of giving you the basic tools to begin. It is always asking you to purchase other books that go into greater depth on subjects it discusses. Too sales-pitchy for my taste.

Great read to narrow the business search.

good book and some of the context and very practical and easy to understand. I will recommend this book to others

This book is a great resource for new small businesses. It is very thorough and presents the material in easy to understand language, not lawyer-speak. I highly recommend it for those contemplating starting their own business.

I owned this book previously when starting my production company, and it was an invaluable resource. I am launching a new company, and couldn't find my original copy, so ordered this one, my second copy.

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